

# MICHE<sup>®</sup>

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## BAG

One Bag, Endless Possibilities™

So What Is a Miche Bag? A woman wears many hats: daughter, sister, best friend, unstoppable career woman, mom... Your days are filled with responsibilities, good times, hard work and (hopefully!) a few precious moments just for yourself every now and again: experiences that all add up to a wonderful and fulfilling life! A Miche Bag is just like you: It can be sweet as honey, sassy as can be, or sleek and business-like. The choice is always yours. We understand that a woman's purse is her most important accessory, so we've made it a snap (really!) to change your bag's personality whenever you feel like it: in mere seconds. Always chic. Always convenient. Always affordable. Always there for you no matter what hat you're wearing today. It's your new favorite accessory. So you. So now. So Miche.



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